

# MAKE AR

08

# THE NEVER-ENDING CANVAS

Hair is your never-ending canvas. It's full of possibilities.

And you're free to do anything you can imagine with it.

That's why we're redefining clippers. So you can redefine what's possible.

Sharpen your shape. Define your line. Express yourself.

Make Art.



Panasonic's hair trimmers and clippers have the No. 1 usage rate among professionals at hairdressers and barber shops in Germany, France and Italy.

Survey conducted by



Source: Euromonitor International Ltd: Defined as brands used in a sample of 100 hairdressers and barber shops per country. Survey conducted September-October 2022.

# Panasonic's Longest Run Time, 150 min<sup>\*1</sup>

The combination of new battery system and the ultra-fast linear motor 2.0 enables high-power cutting for three-times longer than conventional models.\*2



You can use it without concerns about battery power to focus on the cut, improving your own performance and communication with clients. This clipper features a lightweight, small yet higher capacity lithium-ion battery. There is less capacity loss than a Ni-MH battery due to repeated use.

\*1 ER-GP90 only Based on dry using at 20-30℃ \*2 In comparison with Panasonic model ER-GP84

# CONSTANT CONTROL

With Constant Control, Panasonic's ultra-fast linear motor, which offers exclusive high speed provides even smoother cutting with less stress than ever before.



Panasonic's state-of-the-art ultra-fast linear motor 2.0 enables you to experience finer finishing with one pass\*2 by sustaining speed, even when hair is dense. Mag-lev technology cuts at 10,000\*3 strokes per minute for powerful and smoothing cutting.

\*1 For ER-GP90 only. ER-GP86, ER-GP84, ER-GP74, ER-GP65, ER-SP20 are Ultra-fast linear motor. \*2 For ER-GP90 only. In comparison with Panasonic model ER-GP84 \*3 For ER-GP90, ER-GP86, ER-GP84, ER-GP74, ER-GP65. ER-SP20 is providing 13,000 strokes per minute.



#### MAINTAINS SMOOTH, STEADY CUTTING EVEN WITH DENSE HAIR

With conventional hair clippers, the range of blade movement decreases when cutting areas of dense hair, resulting in reduced cutting performance. Thanks to constant control, the power and blade movement of Panasonic hair clippers are maintained for maximum performance and smooth cutting even of dense areas of hair. \*For ER-GP90, ER-GP84, ER-FGP74, ER-FGP65 only

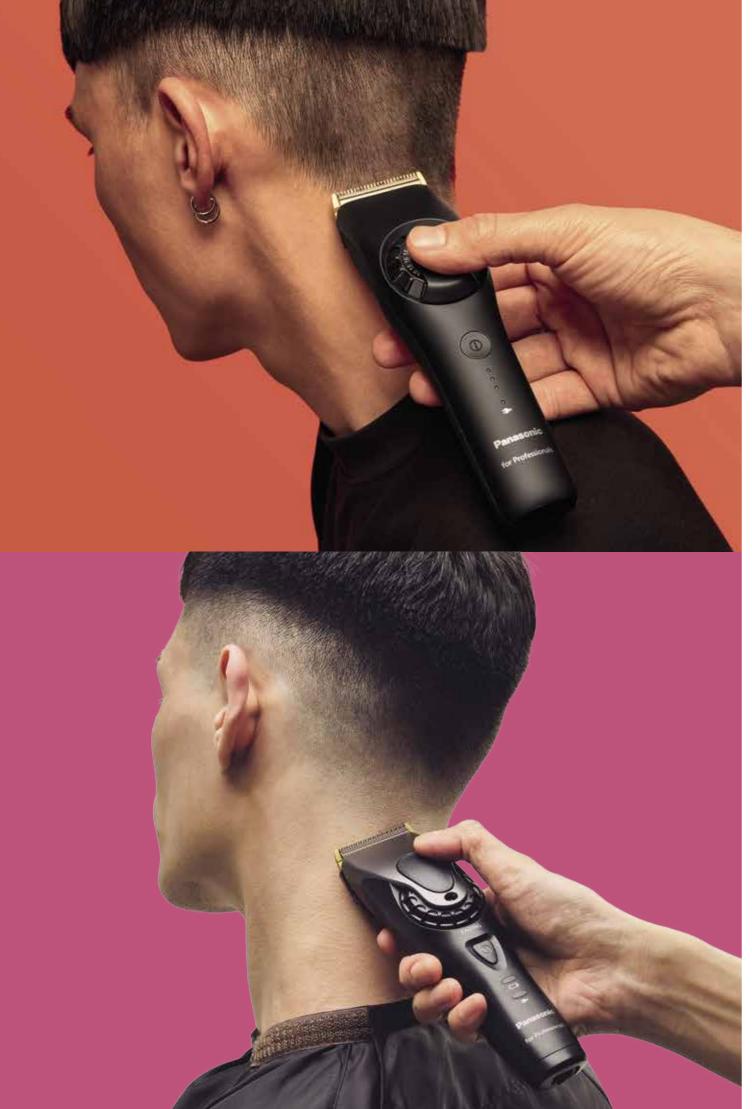
### CONSTANT CONTROL FOR CONSTANT BLADE MOVEMENT

An advanced sensor detects the density of hair and automatically controls the power of the motor to maintain constant blade movement. Unlike conventional clippers, blade speed doesn't decrease. As a result, the blades don't become clogged with hair, so smooth, steady cutting performance is maintained even with dense hair. \*For ER-GP90, ER-GP86, ER-GP84, ER-GP74, ER-GP65 only

for Professionals



#### ULTRA-FAST LINEAR MOTOR 2.0<sup>\*1</sup> FOR MORE POWERFUL CUTTING





The X-taper blade 2.0 boasts exceptional sharpness. The result is outstanding cutting ability ready to satisfy the strict demands of professionals.

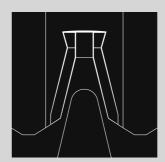


## X-TAPER BLADE 2.0 CAPTURES HAIRS AND PREVENT SLIPPING

Specially designed X-taper blade 2.0 firmly captures and cuts hairs to thoroughly reduce the number of missed hairs. Sharp 45° blade edge provides smooth, clean cutting.

\*For ER-GP90, ER-GP84, ER-GP74, ER-GP65 only

## FUNDAMENTAL BLADE TECHNOLOGY



## DLC COATING 2.0 AND TIN COATING FOR LONG-LASTING SHARPNESS

Thanks to the combination of a Diamond-like Carbon (DLC) Coating 2.0, which is approx. 3.4 times harder\* than conventional coatings, and Titanium Nitride (TiN) Coating, the blade provides twice the durability of stainless steel and a long-lasting sharp edge.

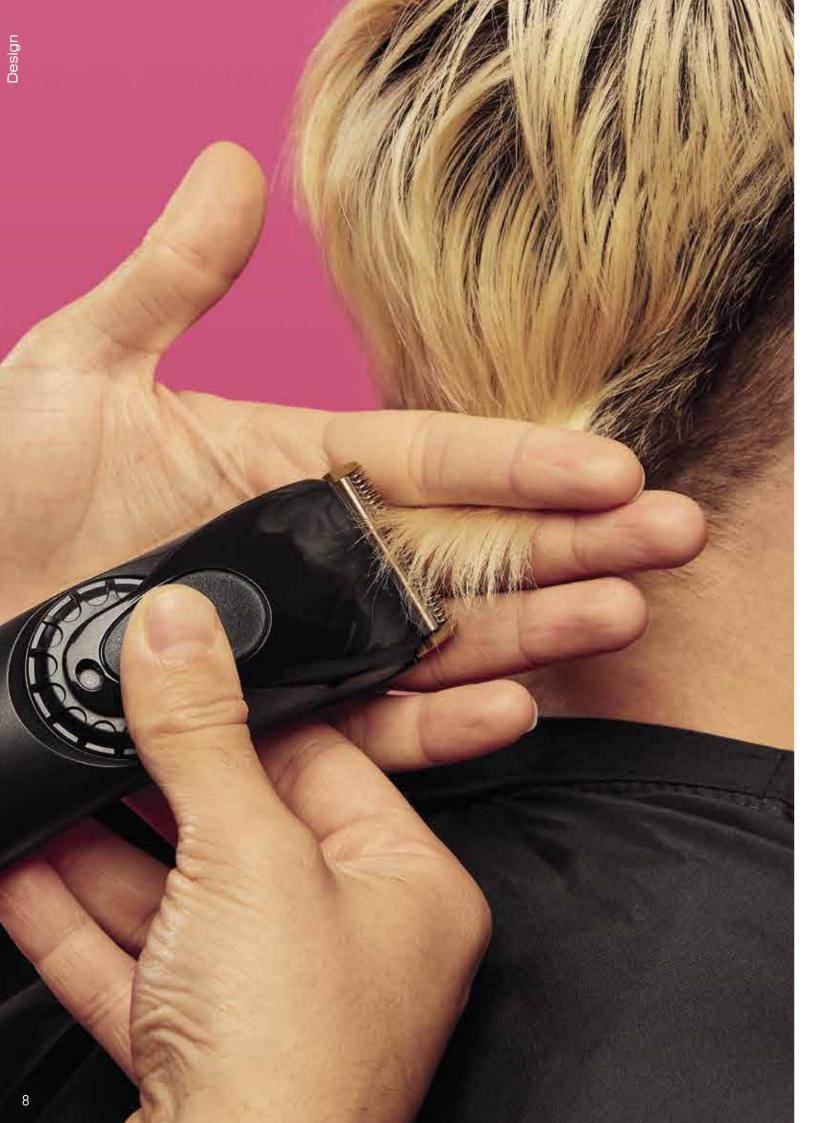
\*Compared with Panasonic model ER1611 (According to Panasonic testing)

## JAPANESE BLADE TECHNOLOGY

Advancing the Japanese art of making exceptionally sharp and robust swords, Panasonic has applied state-of-the-art technology to develop blades of unprecedented quality providing exceptional sharpness, hardness and resistance to wear.





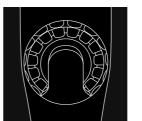


# 360° HANDLING

Increased ergonomics and reduced weight, making each movement intuitive and effortless.

# professional needs.

\*For ER-GP90, ER-GP86, ER-GP84, ER-GP65 only



## QUICK ADJUSTABLE DIAL<sup>\*1</sup> FOR EASY LENGTH SETTING

Turning the dial enables adjustment of cutting length in 0.2 mm steps.\*2 This eliminates the need for troublesome changing of attachments and enables length adjustment with one hand while working.

\*1 For ER-GP90, ER-GP86, ER-GP84, ER-GP74, ER-GP65 only \*2 For ER-GP90 only. ER-GP86, ER-GP84, ER-GP74, ER-GP65 are 0.3mm step



A linear motor drives blade movement, enabling unbroken power throughout each charge.



Features a lightweight, small yet higher capacity lithium-ion battery. There is less capacity loss than a Ni-MH battery due to repeated use. \*For ER-GP90, ER-GP86, ER-GP84, ER-GP74, ER-GP65, ER-GP23, ER-SP20 only





To recharge, simply place the unit in the compact charging stand. The charging stand is compatible with the ER-GP90, ER-GP86, ER-GP84, ER-GP74, and ER-GP65, so it's possible to share one charging stand and save space in the professional work area. During charging, the indicator lights red for quick, easy confirmation.

\*ER-GP65, ER1411, and ER-RP40 do not include a charging stand.

## ERGONOMIC DESIGN FOR EASY USE<sup>\*</sup>

As well as making it slim and lightweight, the focus was on making it easy to hold. The smooth, curving, easy to handle body and features such as the rubber grip to prevent slipping are all designed to satisfy

## LITHIUM-ION BATTERY<sup>\*</sup>

### CONVENIENT CHARGING STAND

NEW

# ER-GP90

LINEAR MOTOR 2.0 MODEL WITH CONSTANT CONTROL

150 min use\*1

X-taper blade 2.0

2 hrs full charge





- Panasonic's Longest Run Time, 150 min\*1
- Linear motor 2.0 with constant control
- X-taper blade 2.0, Diamond-like Carbon (DLC) Coating 2.0 Sharp 45° for precise cutting. Coating material of blades is 3.4 times harder.\*<sup>2</sup>
- Minimum trimming length approx. 0.8 mm
- Titanium Nitride (TiN) Coating fixed blade
- Versatile length setting with 4 comb attachments (Compatible with ER-GP86, ER-GP84, ER-GP74, ER-GP65) 3/4 mm, 6/9 mm, 12/15 mm, 19/25 mm
- Height adjustment control dial (Adjustable from 0.8 to 2.0 mm in seven 0.2 mm steps, without the comb attachment)
- Battery capacity lamp / 3 steps charge status lamp
- Convenient charging stand (Compatible with ER-GP86, ER-GP84, ER-GP74)
- Comb attachment shelves
- Lithium-ion battery
- Cord / Cordless operation
- Easy to handle ergonomic design

• X-taper blade 2.0, Diamond-like Carbon (DLC) Coating 2.0 Sharp 45° for precise cutting. Coating material of blades is 3.4 times harder.\*2

X-taper blade 2.0

- Linear motor with constant control
- Minimum trimming length approx. 0.8 mm
- Titanium Nitride (TiN) Coating fixed blade
- Versatile length setting with 3 comb attachments (Compatible with ER-GP90, ER-GP86, ER-GP84, ER-GP74) 3/4 mm, 6/9 mm, 12/15 mm
- Height adjustment control dial (Adjustable from 0.8 to 2.0 mm in five 0.3 mm steps, without the comb attachment)
- Charge status lamp
- Lithium-ion battery
- Cord / Cordless operation
- Easy to handle ergonomic design

# ER-GP65

#### LINEAR MOTOR MODEL WITH CONSTANT CONTROL

Li-ion battery

1 hr full charge

50 min use\*1



# ER-GP86

LINEAR MOTOR MODEL WITH CONSTANT CONTROL

Precision fading blade

Li-ion battery 1 hr full charge

#### 50 min use\*1

Hair Clipper

- Precision fading blade, Diamond-like Carbon (DLC) Coating 2.0 Sharp 45° for precise cutting. Coating material of blades is 3.4 times harder.\*2
- Minimum trimming length approx. 0.3 mm
- Titanium Nitride (TiN) Coating fixed blade
- · Linear motor with constant control
- · Versatile length setting with 4 comb attachments (Compatible with ER-GP90, ER-GP84, ER-GP74, ER-GP65) Fading attachment\*3 (1.5-2.7 mm/0.3 mm pitch), 3/4 mm, 6/9 mm, 12/15 mm
- Height adjustment control dial (Adjustable from 0.3 to 1.5 mm in five 0.3 mm steps, without the comb attachment)
- Charge status lamp
- Convenient charging stand (Compatible with ER-GP90, ER-GP84, ER-GP74)
- Comb attachment shelves
- Lithium-ion battery
- Cord / Cordless operation
- · Easy to handle ergonomic design





## ER-GP84

LINEAR MOTOR MODEL WITH CONSTANT CONTROL



- X-taper blade 2.0, Diamond-like Carbon (DLC) Coating 2.0
- Sharp 45° for precise cutting. Coating material of blades is Minimum trimming length approx. 0.8 mm
- Titanium Nitride (TiN) Coating fixed blade
- Linear motor with constant control
- 8 cutting lengths with 4 comb attachments (Compatible with ER-GP90, ER-GP86, ER-GP74, ER-GP65) 3/4 mm, 6/9 mm, 12/15 mm, 19/25 mm
- Height adjustment control dial (Adjustable from 0.8 to 2.0 mm in five 0.3 mm steps, without the comb attachment
- Charge status lamp

3.4 times harder.\*2

- Convenient charging stand (Compatible with ER-GP90, ER-GP86, ER-GP74)
- Comb attachment shelves
- Lithium-ion battery
- Cord / Cordless operation
- · Easy to handle ergonomic design

# ER-GP74

LINEAR MOTOR MODEL WITH CONSTANT CONTROL

#### X-taper blade 2.0 Li-ion battery 1 hr full charge

#### 50 min use\*1

- X-taper blade 2.0, Diamond-like Carbon (DLC) Coating 2.0 Sharp 45° for precise cutting. Coating material of blades is 3.4 times harder.\*2
- Minimum trimming length approx. 0.8 mm
- Titanium Nitride (TiN) Coating fixed blade
- Linear motor with constant control
- 6 cutting lengths with 3 comb attachments (Compatible with ER-GP90, ER-GP86, ER-GP84, ER-GP65) 3/4 mm, 6/9 mm, 12/15 mm
- · Height adjustment control dial. (Adjustable from 0.8 to 2.0 mm in five 0.3 mm steps, without the comb attachment)
- Charge status lamp
- Convenient charging stand (Compatible with ER-GP90, ER-GP86, ER-GP84)
- Comb attachment shelves
  Lithium-ion battery
- Cord / Cordless operation
- Easy to handle design



### ER1512 PROFESSIONAL HAIR CLIPPER

- X-taper blade, Diamond-like Carbon (DLC) Coating
- Minimum trimming length approx. 0.8 mm

X-taper blade 1 hr full charge

- 6 cutting lengths comb attachments 3 mm, 4 mm, 6 mm, 9 mm, 12 mm, 15 mm
- · Height adjustment control dial (Adjustable from 0.8 to 2.0 mm in five 0.3 mm steps, without the comb attachment)
- Battery capacity lamp / 3 steps charge status lamp
- Convenient charging stand
- Comb attachment shelves
- Ni-MH battery Cord / Cordless operation
- Lightweight, easy to handle design
- \*1 Based on dry using at 20-30°C.
- \*2 Compared with Panasonic model ER1611 (According to Panasonic testing)







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X-taper blade 2.0

the comb attachment)

1 hr full charge

50 min use

• X-taper blade 2.0, Diamond-like Carbon (DLC) Coating 2.0 (Sharp 45° for precise cutting. Coating material of blades is 3.4 times harder.\*)

Minimum trimming length approx. 0.8 mm

• Titanium Nitride (TiN) Coating fixed blade • Linear motor with constant control 6 cutting lengths with 3 comb attachments 3/4 mm, 6/9 mm, 12/15 mm

• Height adjustment control dial (Adjustable from 0.8 to 2.0 mm in five 0.3 mm steps, without

 Charge status lamp 
 Convenient charging stand 
 Comb attachment shelves • Ni-MH battery • Cord / Cordless operation • Easy to handle design

PROFESSIONAL HAIR CLIPPER

1 hr full charge 📔 80 min use\*

 Sharp 45° blade for precise cutting Diamond-like Carbon (DLC) Coating 2.0 • Titanium Nitride (TiN) Coating fixed blade Minimum trimming length approx. 0.8 mm 6 cutting lengths with 3 comb attachments 3/6 mm, 9/12 mm, 15/18 mm Charge status lamp Convenient charging stand Comb attachment shelves

Ni-MH battery

Cord / Cordless operation

Easy to handle design



Lithium-ion battery

NEW

- Cord / Cordless operation
- Straight handle design
- Compact & lightweight (144 x 32 mm / 110 g)

23

100 min use\*1

HR-

3 mm, 6 mm

Ni-MH battery

vibration

8 hrs full charge

Approx. 0.3 mm

2 comb attachments

· LED charging indicator

· Easy to handle design

 Compact & lightweight (148 x 32 mm / 115 g)

Reduced, more comfortable

Convenient charging stand

Comb attachment shelves

PROFESSIONAL HAIR TRIMMER

Minimum trimming length

40 min use\*

# ER-SP20

LINEAR MOTOR MODEL PROFESSIONAL SHAVER

Li-ion battery 3 stainless steel blade shaving system

1 hr full charge 70 min use\*1

- 3 stainless steel blade shaving system
- · Multi-fit arc blade fits against the skin for a close shave
- 30° nano polished blades
- Linear motor
- Battery capacity lamp / 3 steps charge status lamp
- Convenient charging stand
- Lithium-ion battery
- Cord / Cordless operation
- Compact & lightweight (129 × 64 mm / 145 g)
- Washable for easy maintenance



# L-RP4()

#### PROFESSIONAL FACIAL HAIR TRIMMER

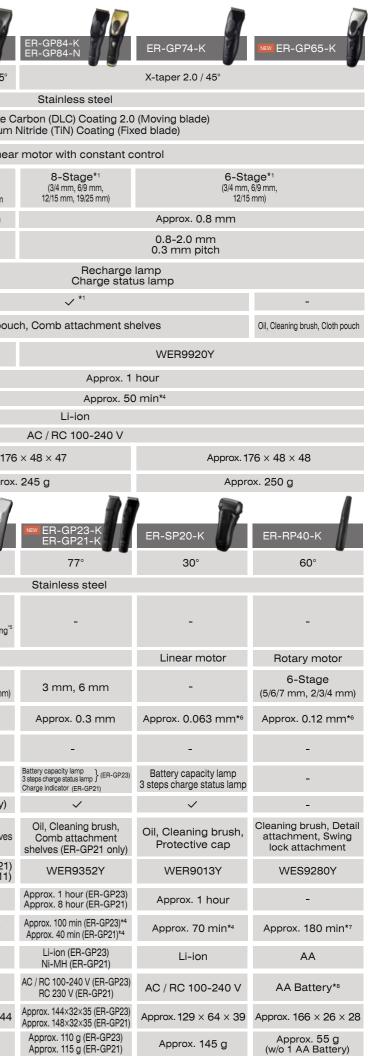
Skin protective blade		Flexible swing head	
Multi-use	Easy to sh	ape eyebrows	180 min us

- Rounded blade edges for protecting the skin
- Close shave of approx. 0.12 mm without attachment\*3
- Flexible swing head fits facial contours (10° to the left and right)
- Eyebrow comb A(5/6/7 mm), B(2/3/4 mm) and Detail attachment
- Swing lock attachment can fix the head
- Washable for easy maintenance
- Operated by a single AA / LR6 alkaline battery (not included)

\*1 Based on dry using at 20-30°C. \*2 Based on dry using at 20°C (Using a single Panasonic LR6 [AA Alkaline Battery] ). \*3 Fixed blade thickness.

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	Spec	ification	NEW ER-GP90-K	ER-GP86-K	
		Moving Blade's Shape & Edge Angle	X-taper 2.0 / 45°	Precision fading / 45°	
	BLADE	Blade Material		Diamond-like	
			Linear motor 2.0 with	Titanium	
	MOTOR		constant control	Linea	
COMB ATTACHMENT		ATTACHMENT	8-Stage*1 (3/4 mm, 6/9 mm, 12/15 mm, 19/25 mm)	<b>11-Stage</b> *1 Fadling (1.5-2.7 mm)* <sup>2</sup> , 3/4 mm, 6/9 mm, 12/15 mm	
MINIMUM TRIMMING LENGTH		1 TRIMMING LENGTH	Approx. 0.8 mm	Approx. 0.3 mm	
CUTTING LENGTH ADJUSTMENT			0.8-2.0 mm 0.2 mm pitch	0.3-1.5 mm 0.3 mm pitch	
INDICATOR		TOR	Battery capacity lamp 3 steps charge status lamp		
	CHARG	ING STAND	✓ *1		
	ACCESSORIES		Oil, Cleaning brush, Cloth por		
	REPLACEMENT BLADE (Standard blade)		WER9920Y	WER9930Y*3	
	CHARGING TIME		Approx. 2 hour		
OPERATING TIME			Approx. 150 min*4		
	BATTER	IY TYPE SOURCE			
		CT DIMENSIONS	Approx. 178 × 48 × 48	Approx. 17	
	H × W × D (mm) BODY WEIGHT		Approx. 255 g	Appro	
	BODIW		Approx. 200 g		
Specification ER			ER1512-K	ER1421-S ER1411-S	
		Moving Blade's Edge Angle	X-taper / 45°	45°	
		Blade Material			
	BLADE	Treatment	Diamond-like Carbon (DLC) Coating (Moving blade) Titanium Nitride (TiN) Coating (Fixed blade)	Diamond-like Carbon (DLC) Coating 2.0 <sup>15</sup> (Moving blade) Titanium Nitride (TiN) Coating (Fixed blade)	
MOTOR			Rotary motor		
COMB ATTACHMENT		ATTACHMENT	6-Stage (3 mm, 4 mm, 6 mm, 9 mm, 12 mm, 15 mm)	6-Stage (3/6 mm, 9/12 mm, 15/18 mm)	
	MINIMUM TRIMMING LENGTH		Approx. 0.8 mm		
CUTTING LENGTH ADJUSTMENT			0.8-2.0 mm 0.3 mm pitch	-	
INDICATOR		OR	Battery capacity lamp 3 steps charge status lamp	Charge status lamp	
CHARGING STAND		NG STAND	$\checkmark$	√ (ER-1421-S only)	
ACCESSORIES		SORIES	Oil, Cleaning brush, Comb attachment shelves	Oil, Cleaning brush, Comb attachment shelves (ER-1421 only)	
ĺ	REPLACEMENT BLADE (Standard blade)		WER9902Y	WER9714Y (ER1421 WER9713Y (ER1411	
	CHARGING TIME		Approx. 1 hour		
	OPERATING TIME		Approx. 70 min*4	Approx. 80 min*4	
	BATTERY TYPE		Ni-MH		
	POWER SOURCE		AC / RC 100-240 V		
	PRODUC H × W ×	CT DIMENSIONS D (mm)	Approx. 178 $\times$ 45 $\times$ 41	Approx. 168 $\times$ 45 $\times$ 44	
	BODY W	/EIGHT	Approx. 230 g	Approx. 150 g	

\*1 Compatible with ER-GP90-K, ER-GP86-K, ER-GP84-K, ER-GP84-N and ER-GP74-K \*2 0.3 mm pitch. \*3 Not compatible with other professional hair clippers. \*4 Based on dry using at 20-30°C. \*5 ER-1421-S only. \*6 Fixed blade thickness. \*7 Based on dry using at 20°C (Using a single Panasonic LR6 [AA15] Alkaline Battery]) \*8 LR6 (AA Alkaline Battery) is not included.



We give hair stylists the tools to express themselves, to go beyond cutting hair, and to truly Make Art.